

Ethical Leadership: Guiding Principles



Lead with a Moral Compass

- Demonstrate personal congruence
- Be morally aware
- Stay competent
- Model expected performance and leadership



Lead to Bring Out the Best in Others

- Respect others
- Respect boundaries
- Trust and be trustworthy
- Communicate openly
- Enable effective and ethical performance



Lead with Positive Intent and Impact

- Cultivate an ethical mindset
- Do good without doing harm
- Work for mutual benefit



Lead for the Greater Good

- Protect our planet for current and future generations
- Improve our society for current and future generations

Source: Adapted from *7 Lenses: Learning the Principles and Practices of Ethical Leadership*
by Linda Fisher Thornton

"Moral excellence comes about as a result of habit. We become just by doing just acts, temperate by doing temperate acts, brave by doing brave acts."

— Aristotle

"This we know: The earth does not belong to us, we belong to the earth. All things are connected like the blood that unites us all."

— Chief Seattle